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## FACSIMILE COVER SHEET

**DATE:** October 18, 2004  
**FILE NO:** ROC920000234US1  
**TO:** Examiner Brian Shelton  
**FAX NO:** 703/872-9306  
**COMPANY:** USPTO  
**FROM:** Gero G. McClellan  
**PAGE(S) with cover:** 10  
**ORIGINAL TO FOLLOW?** ☐ YES ☒ NO

**RESPONSE TO OFFICE ACTION DATED JULY 20, 2004**

**U.S. SERIAL NO.:** 09/749,106  
**FILING DATE:** December 27, 2000  
**INVENTOR:** Bates et al.  
**EXAMINER:** Brian Shelton  
**GROUP ART UNIT:** 2611  
**CONFIRMATION NO.:** 6268

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re Application of:  
Bates et al.

Serial No.: 09/749,106

Confirmation No.: 6268

Filed: December 27, 2000

For: Method And System For Pricing  
A Programming Event Viewed  
By Subscriber Group

Group Art Unit: 2611

Examiner: Shelton, Brian K.

MAIL STOP AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

CERTIFICATE OF FAX 37 CFR 1.8	
I hereby certify that this correspondence is being facsimile transmitted to the Patent and Trademark Office to fax number 703/872-9306 to the attention of Examiner Shelton on the date below:	
October 18, 2004 Date	Gero G. McClellan

Dear Sir:

RESPONSE TO OFFICE ACTION DATED JULY 20, 2004

In response to the Office Action dated July 20, 2004, having a shortened statutory period for response set to expire on October 20, 2004, please enter this response and reconsider the claims pending in the application for reasons discussed below. The Commissioner is hereby authorized to charge counsel's Deposit Account No. 09-0465, the fee of \$36.00 for the addition of two (2) dependent claims and for any fees, including extension of time fees or excess claim fees, required to make this response timely and acceptable to the Office.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper. Remarks/Arguments begin on page 8 of this paper.